

KULTURSKOLEN VIBORG

VISUEL IDENTITET

FEBRUAR 2018



NØGLEORD

Fællesskab & fællesskabende

Åbne & rummelige

Faglige & nørdede

Kreative & inspirerende

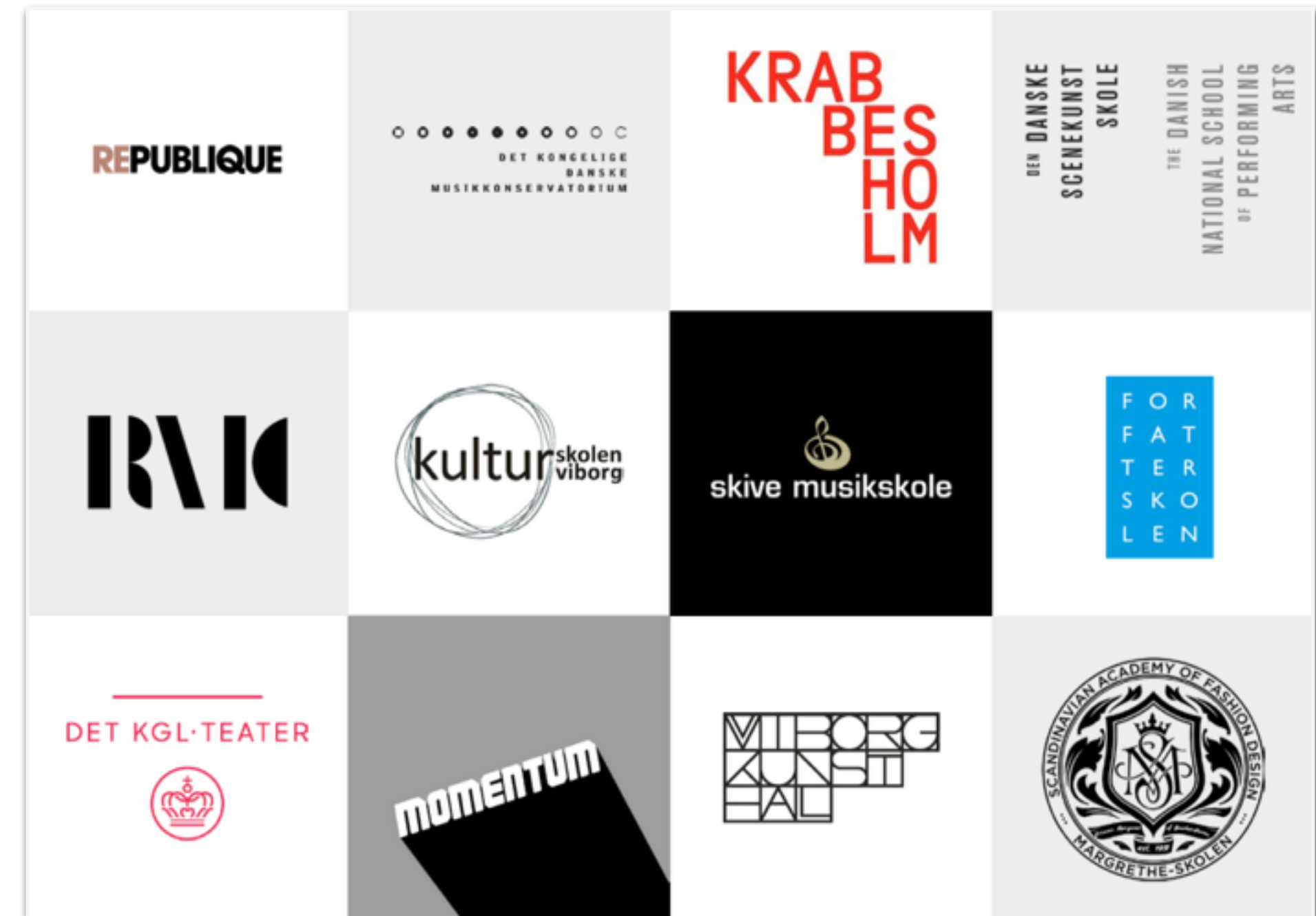
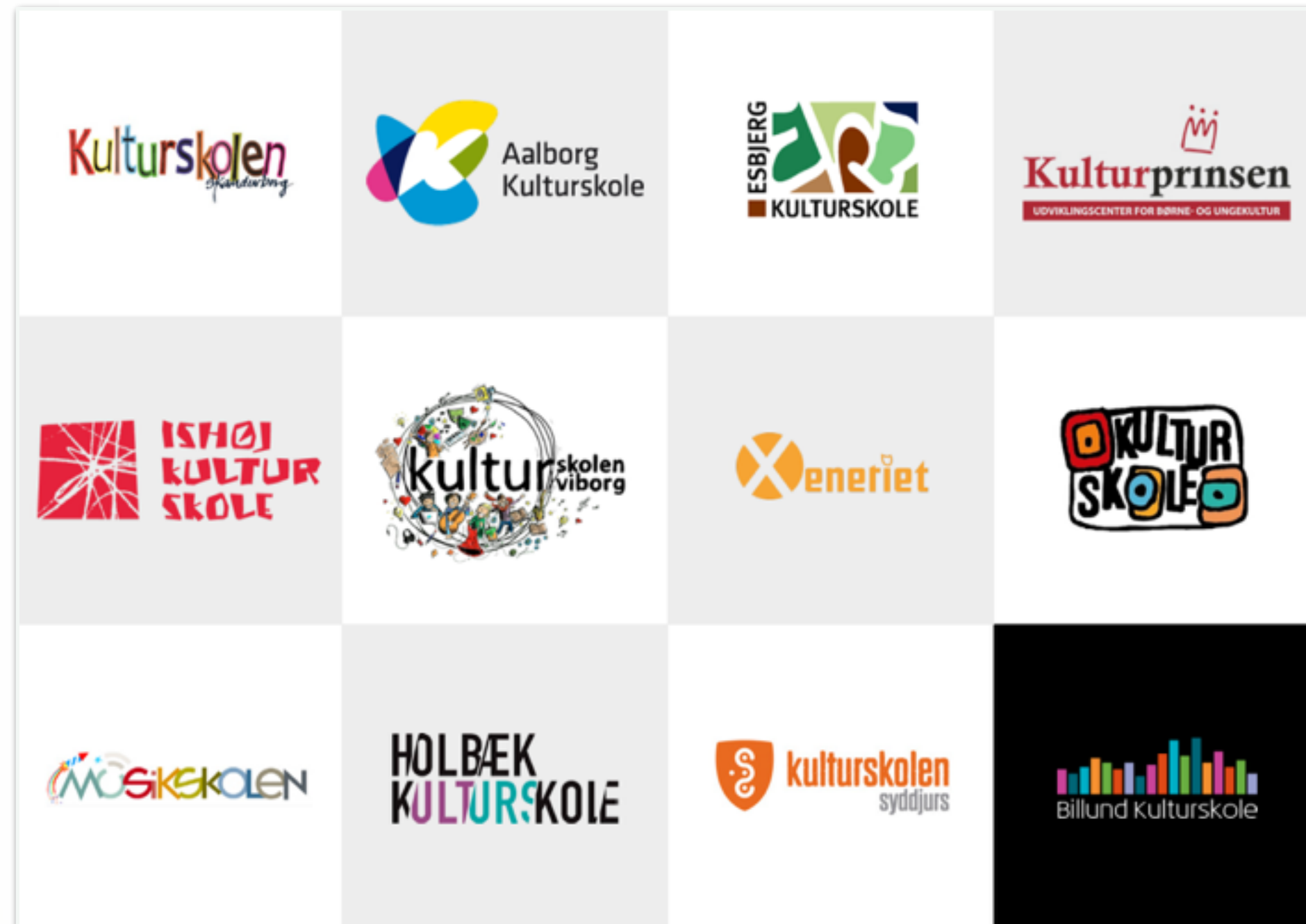
Et frirum

NØGLEORD

“Danmarks mest progressive Kulturskole”

- Vi tør udfordre & vi er opfindsomme

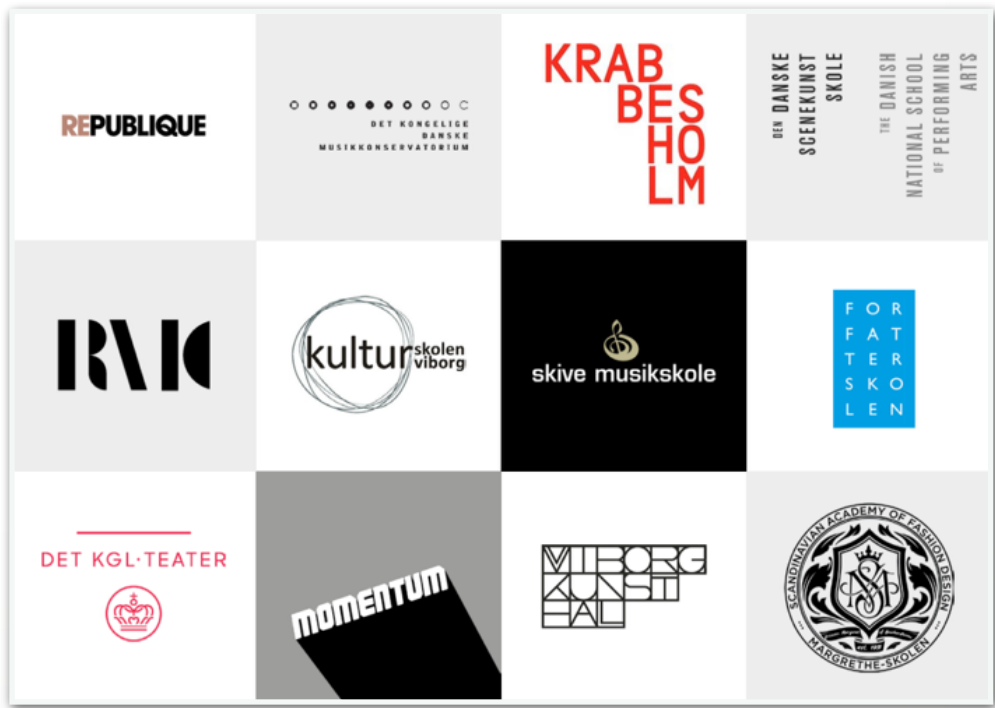
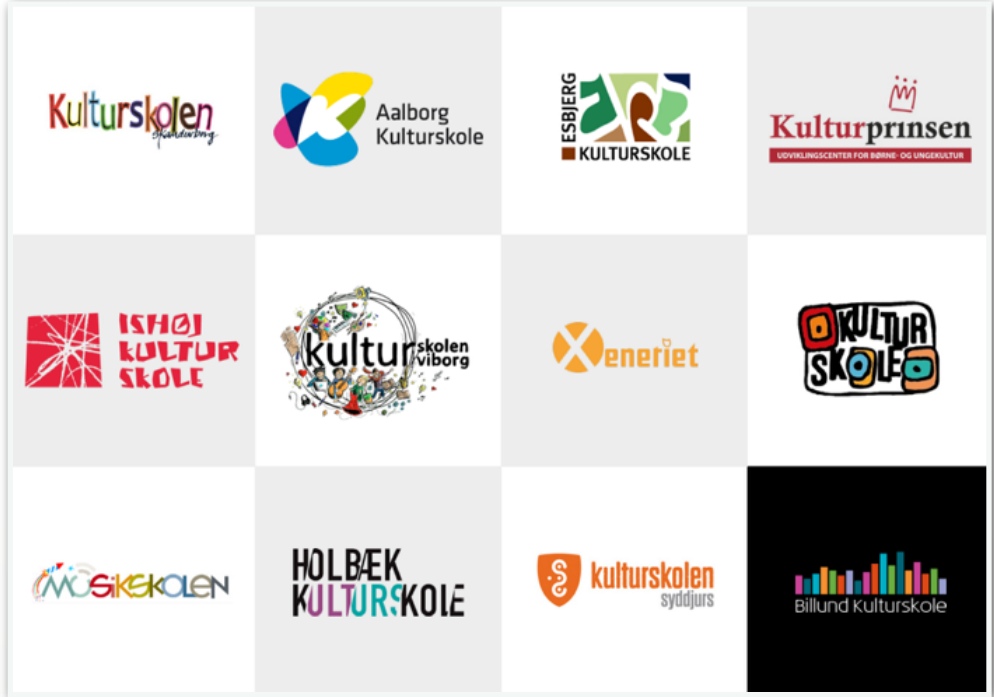
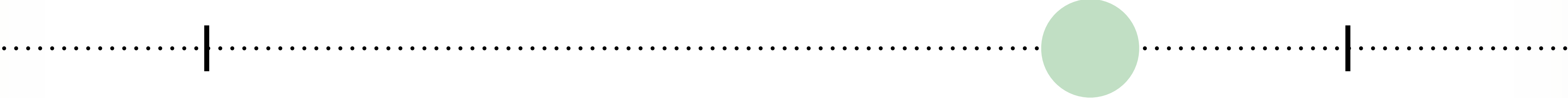
STILMÆSSIGE REFERENCER



STILMÆSSIGE REFERENCER

kreativt
organisk
“barnligt”

stringent
clean
professionelt



AFSÆT

Én skole - ét brand:
Kulturskolen Viborg

AFSÆT

Man går til

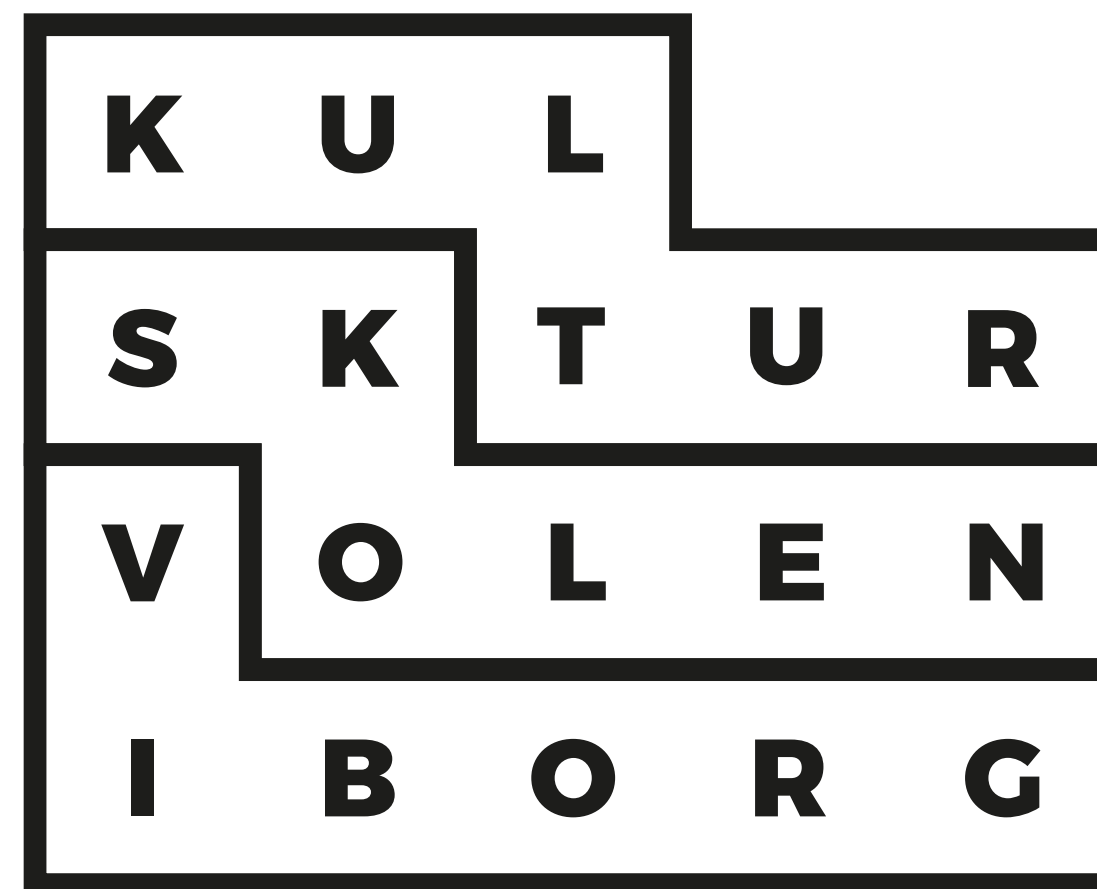
- Billedkunst & design
 - Scenekunst
 - Musik
 - Skrivekunst
 - Gamedesign & Animation
- ...på Kulturskolen Viborg

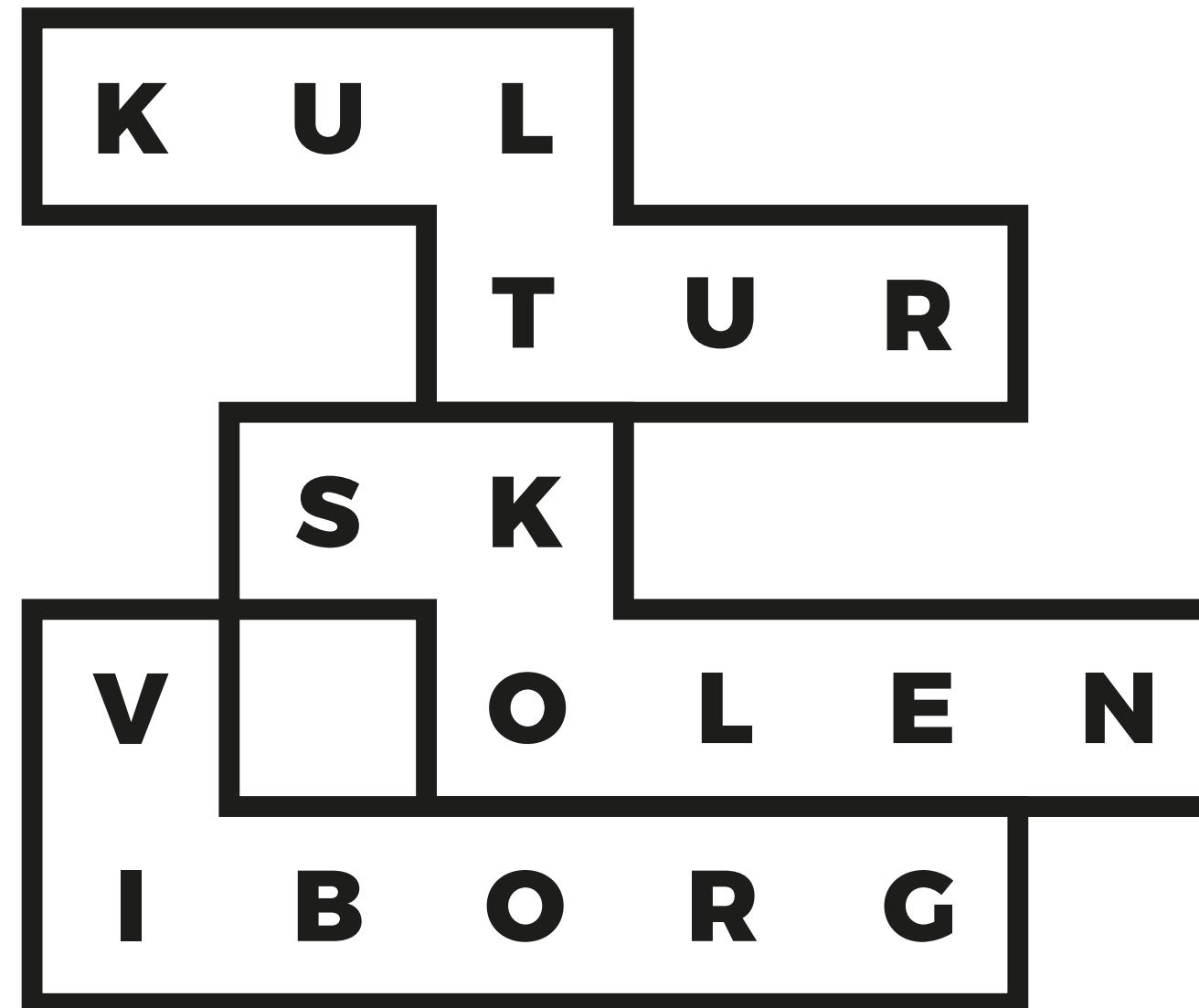


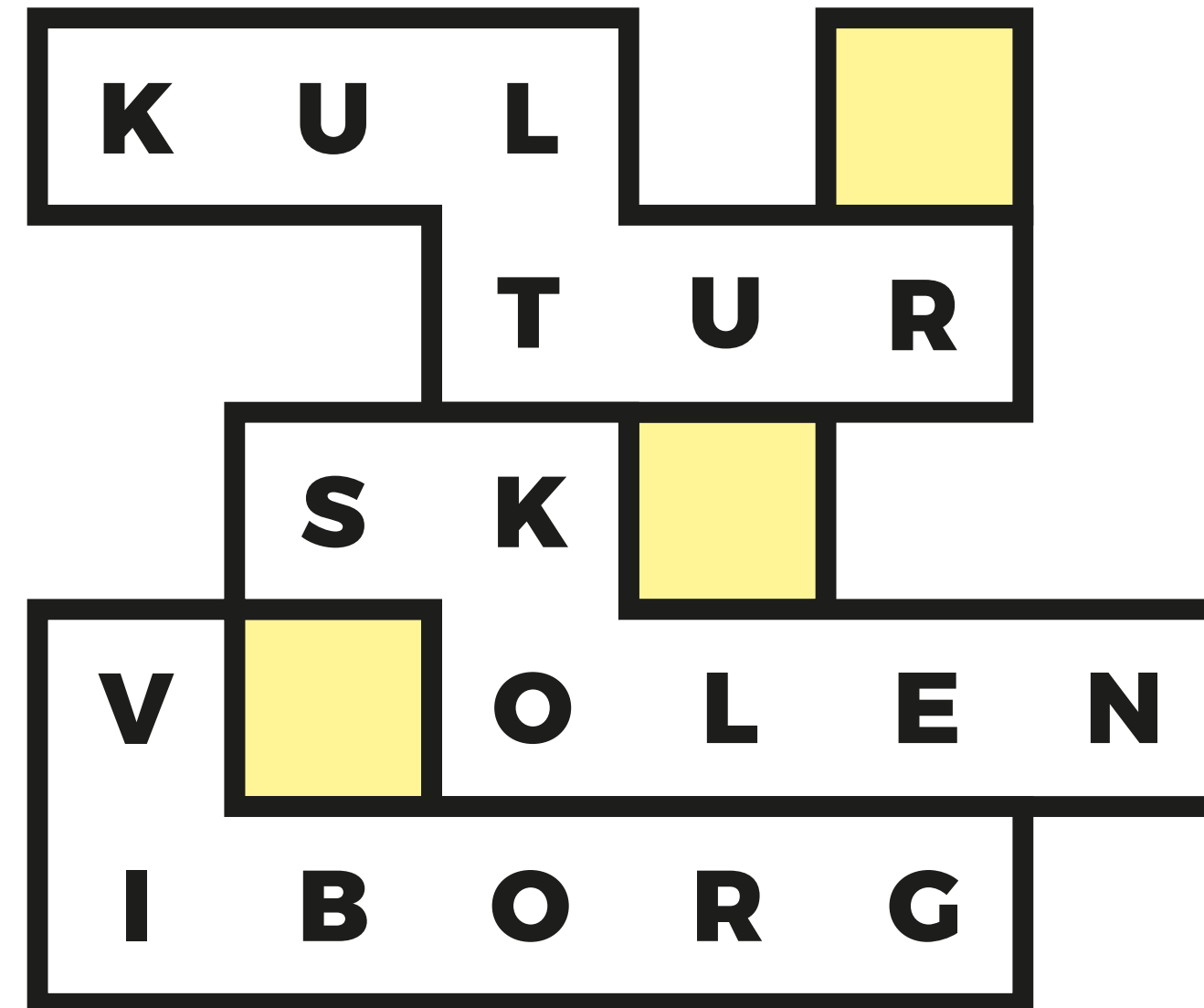
Logo design

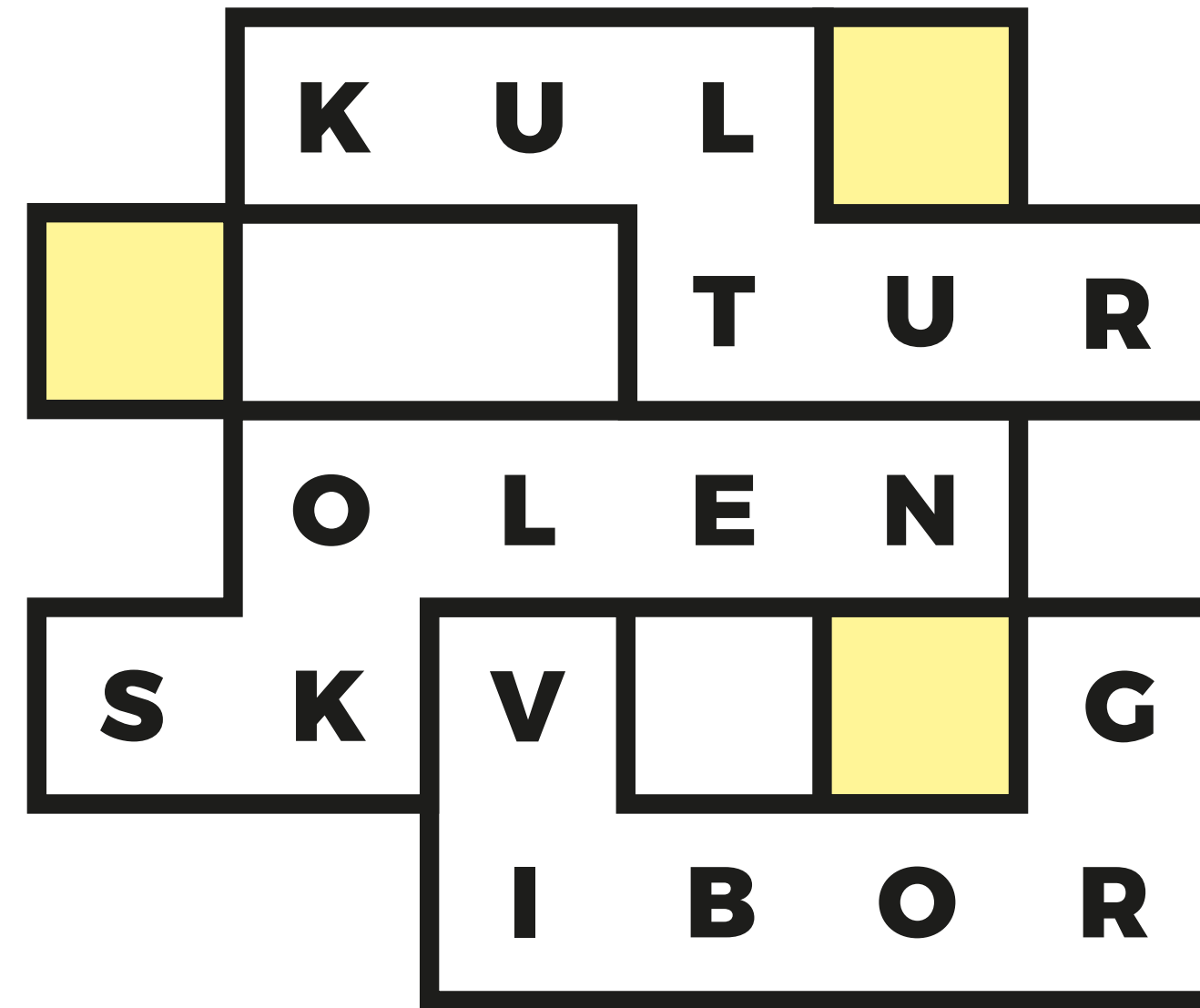
K U L T U R
S K O L E N
V I B O R G

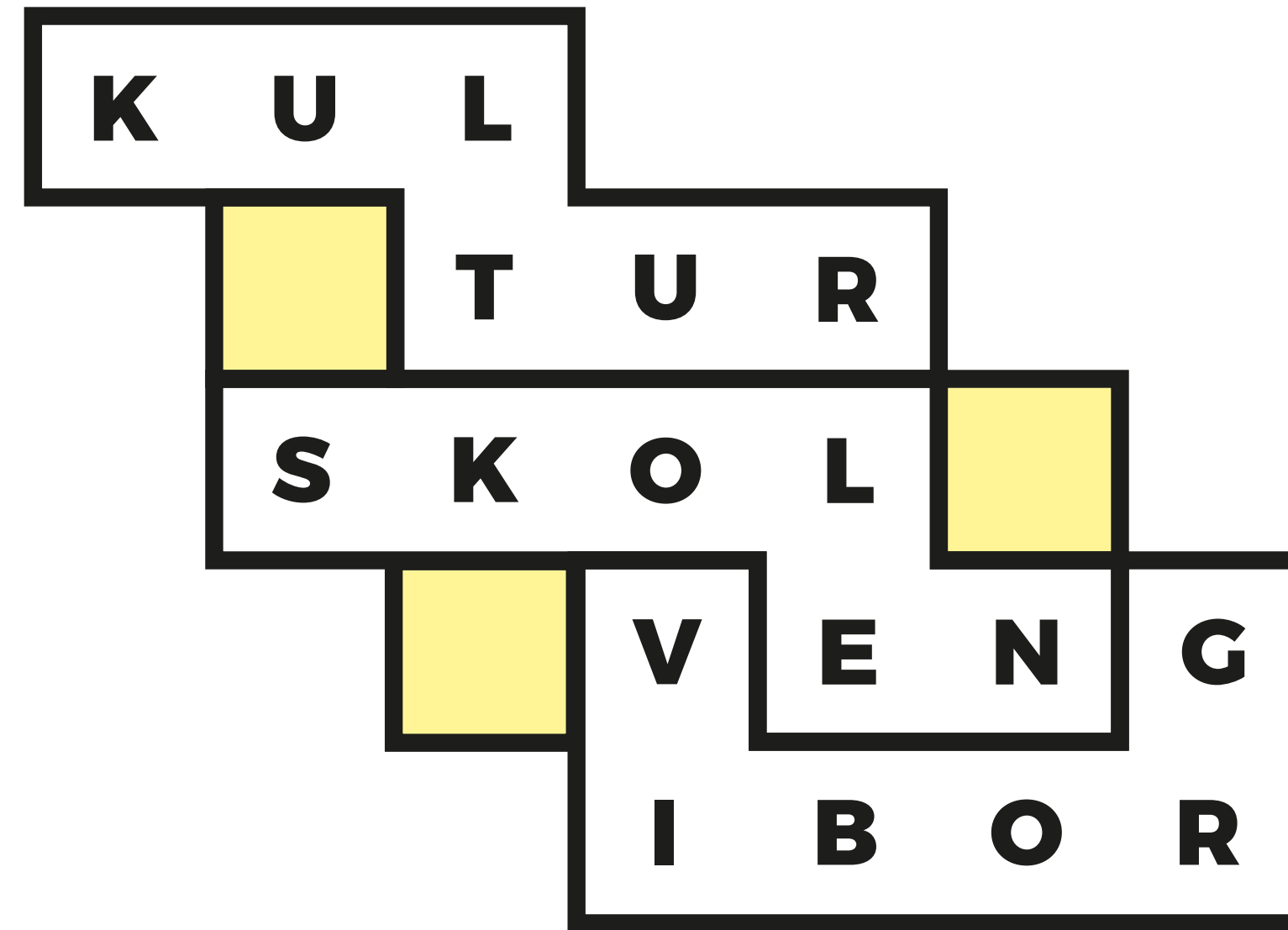
K U L T U R
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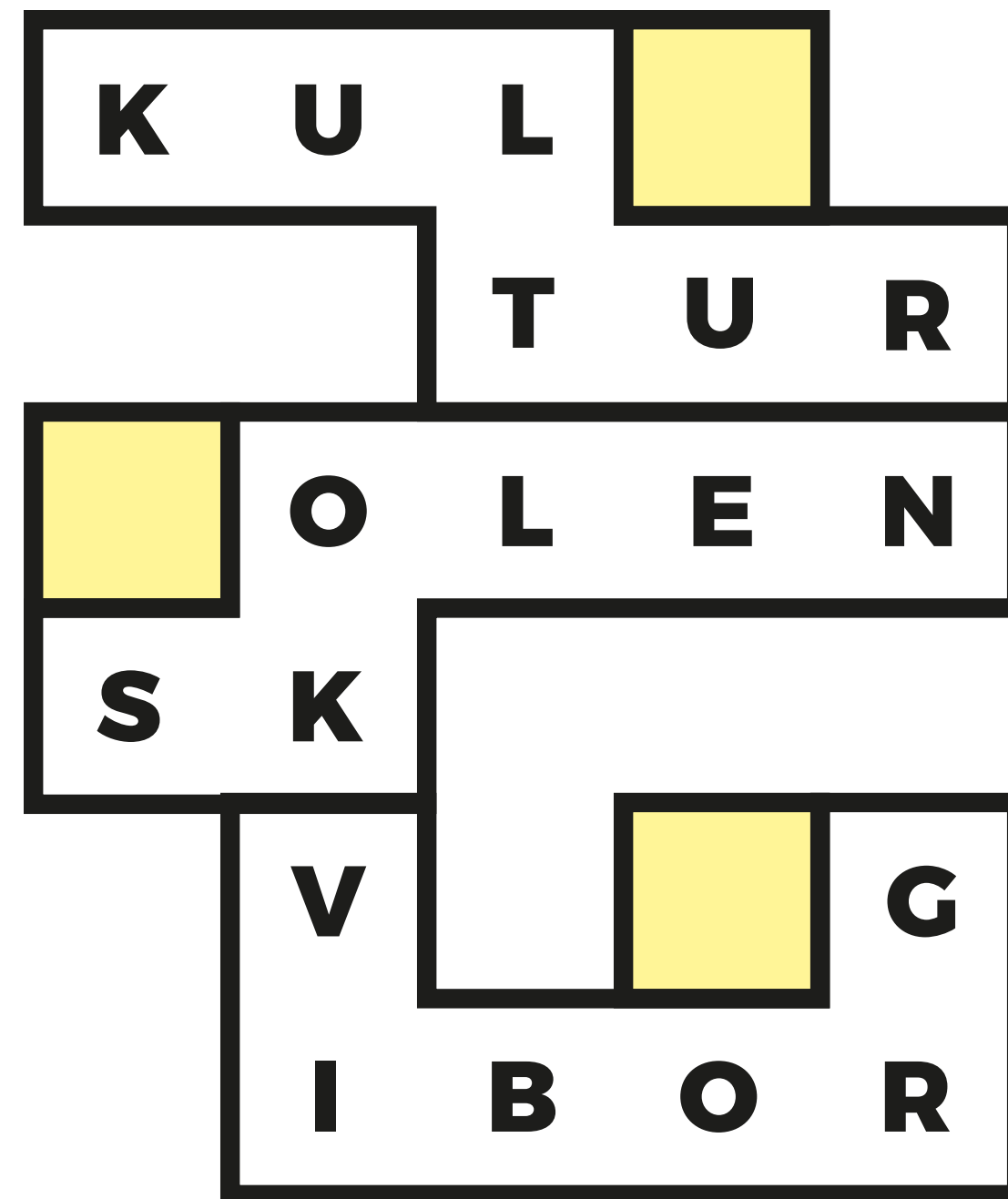


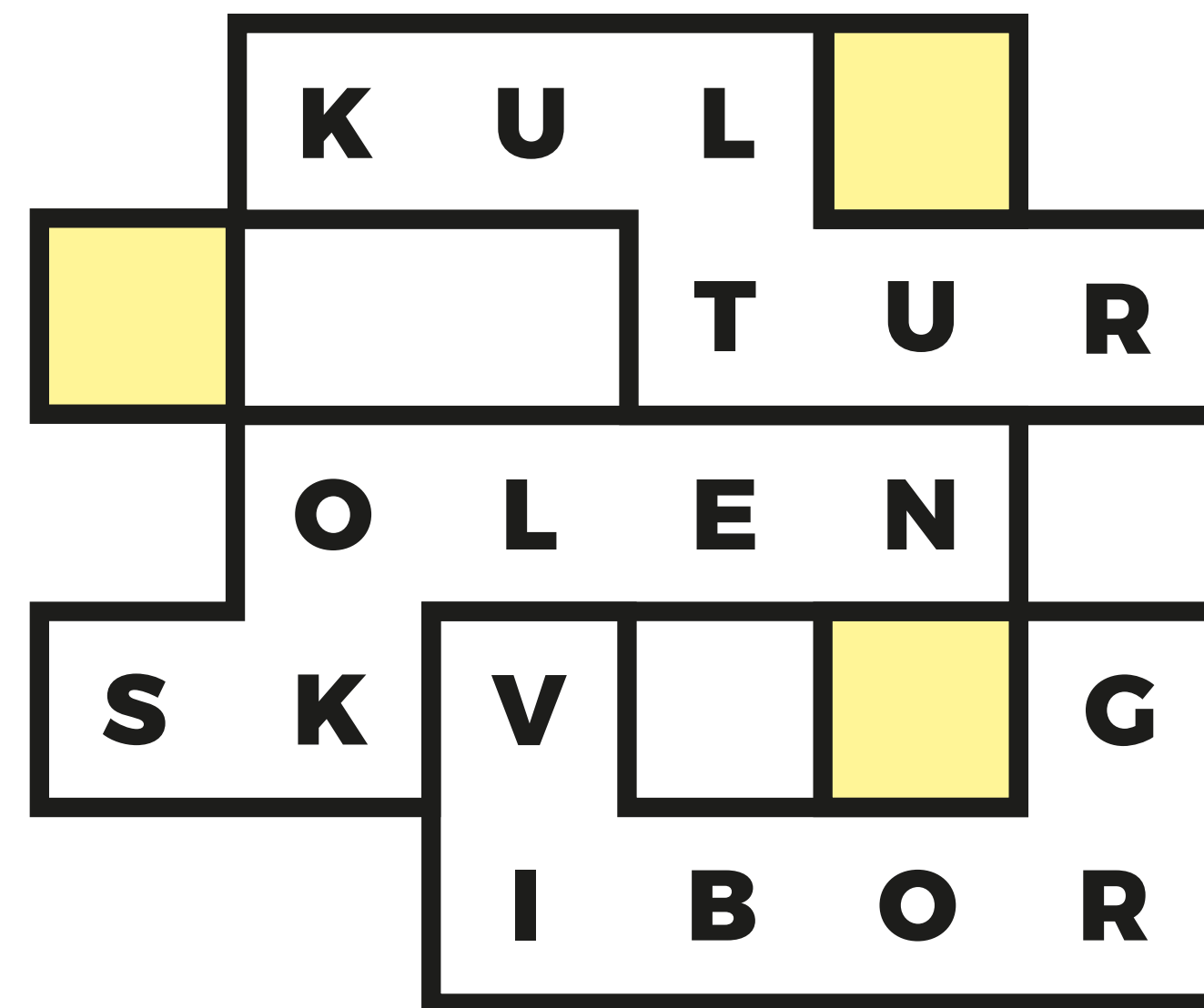


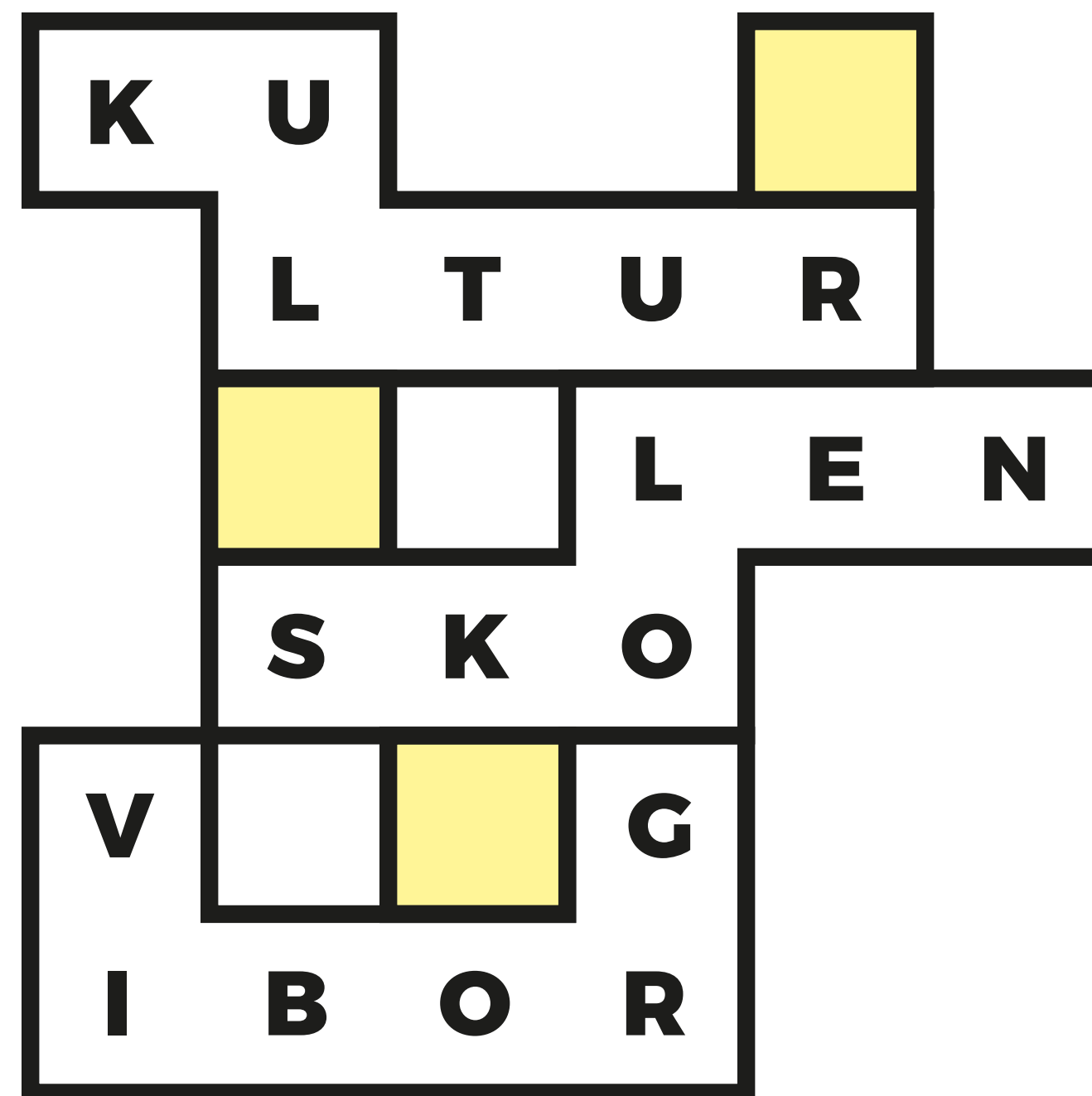


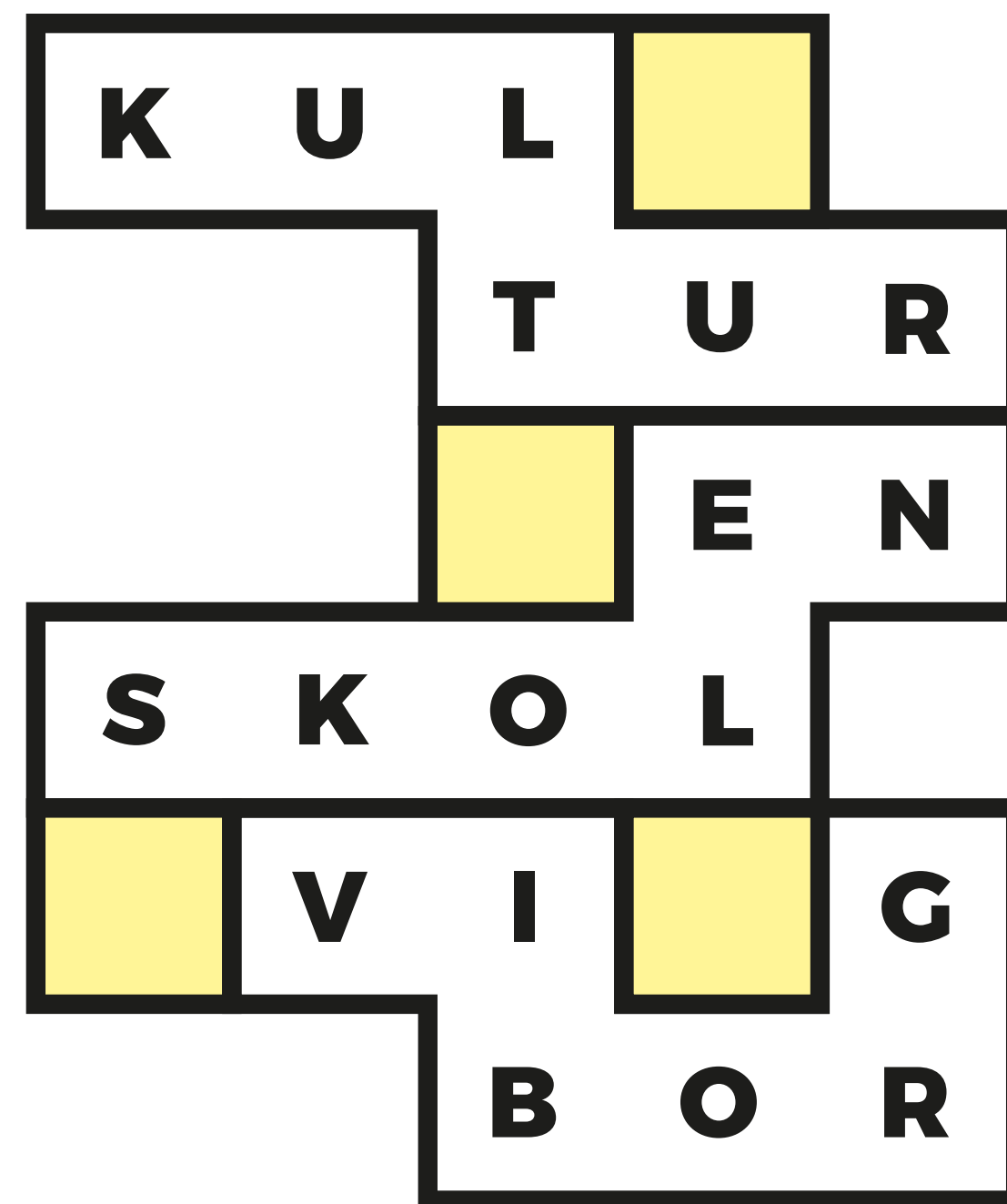


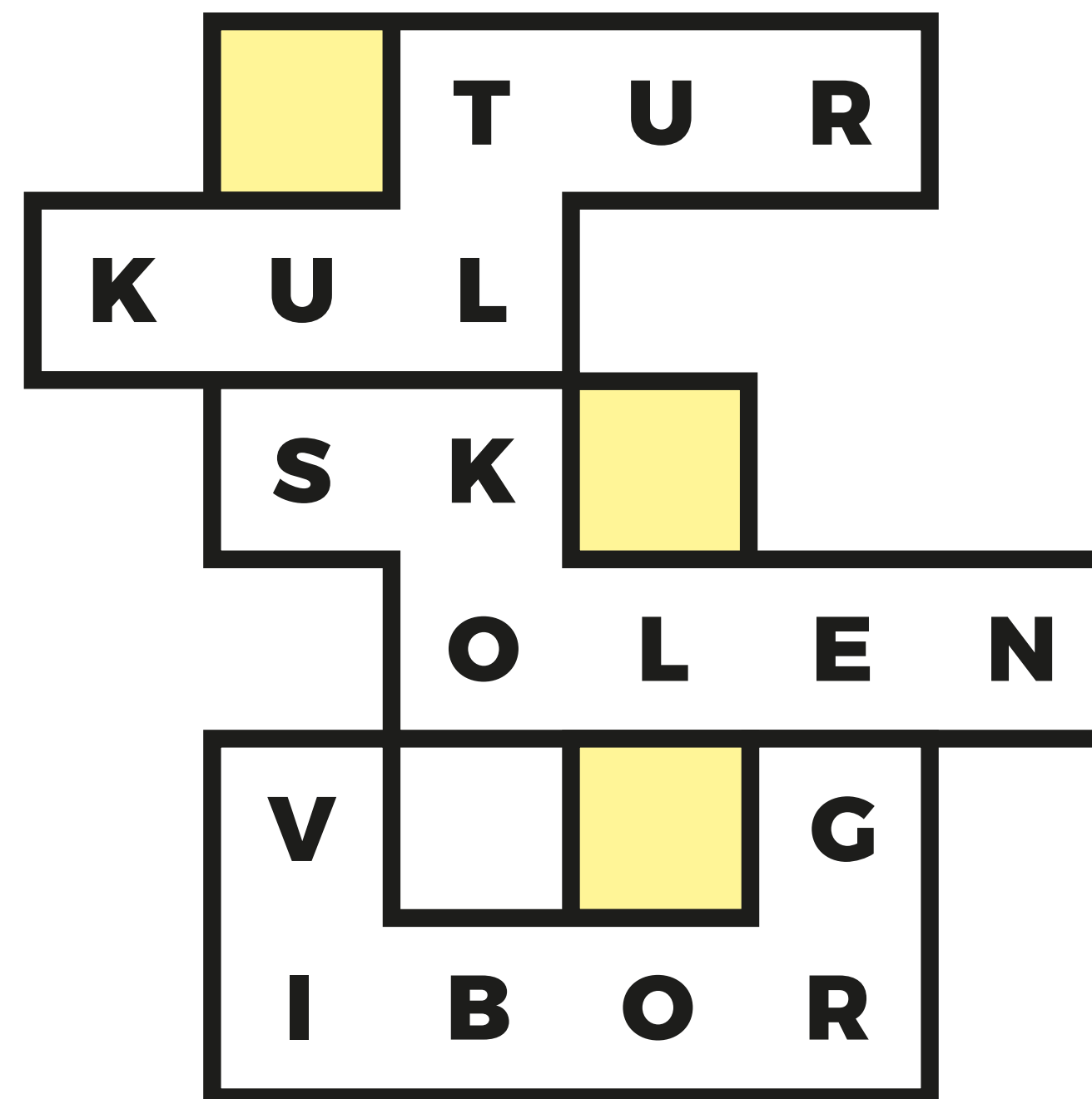


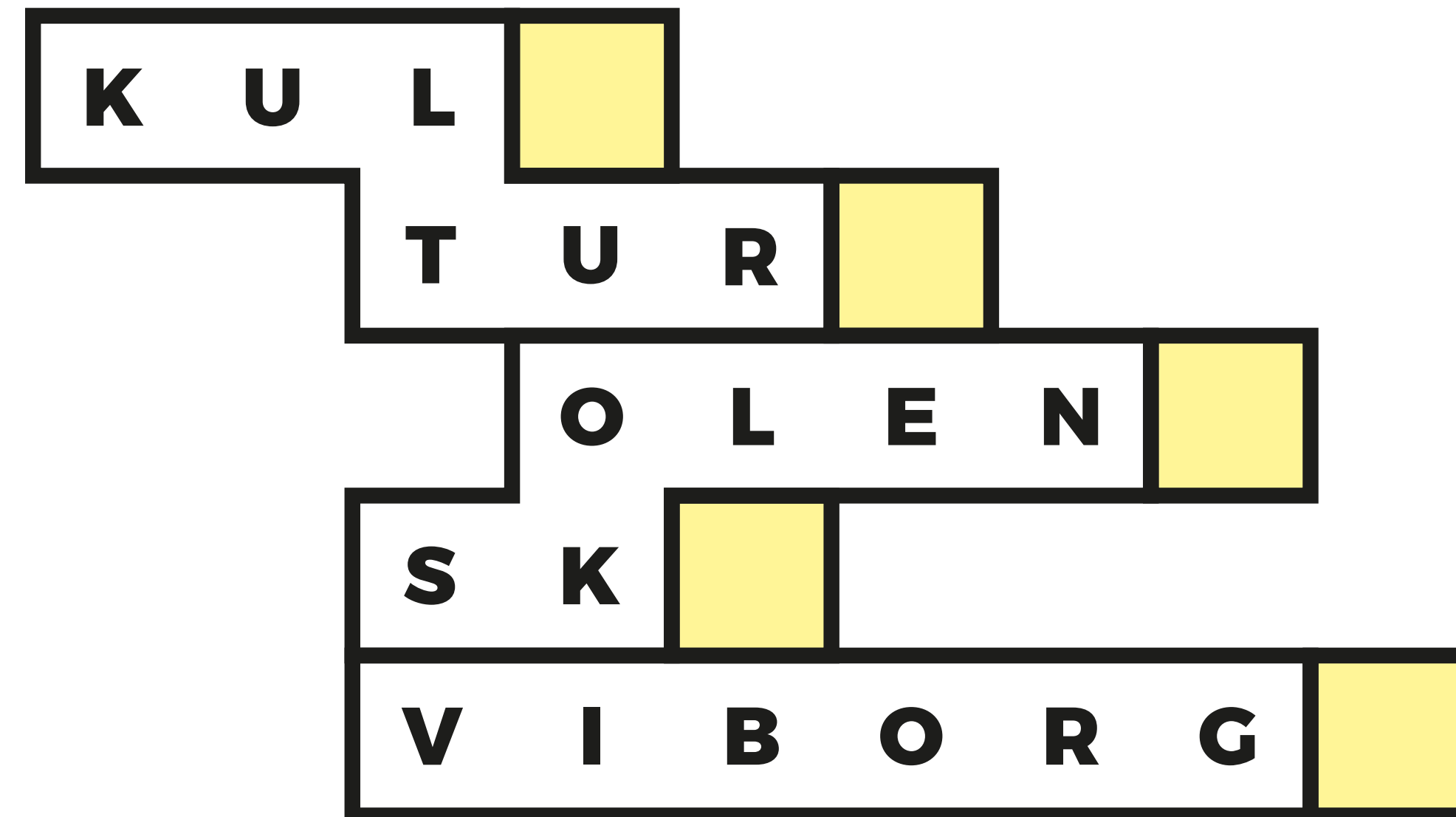


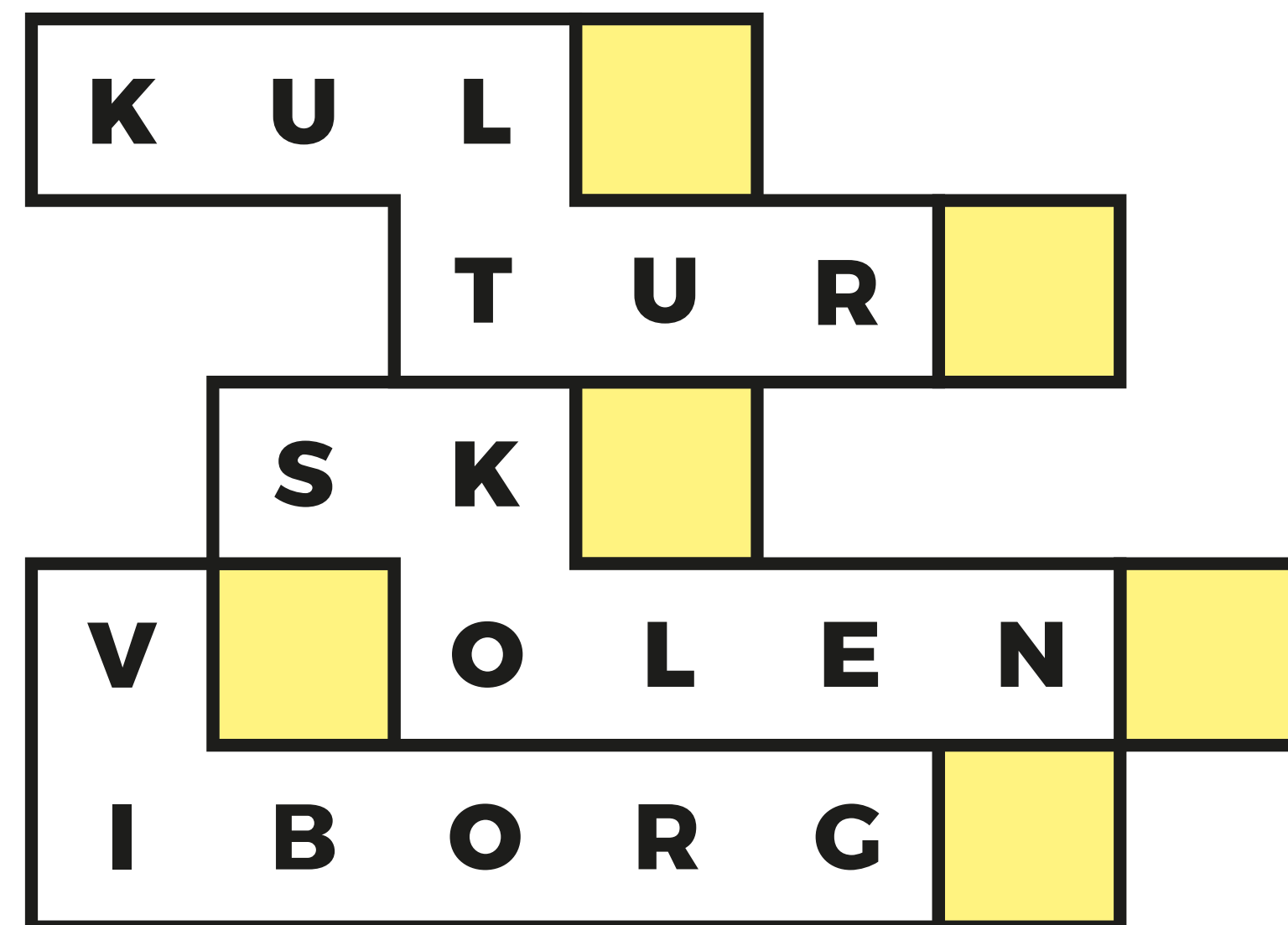


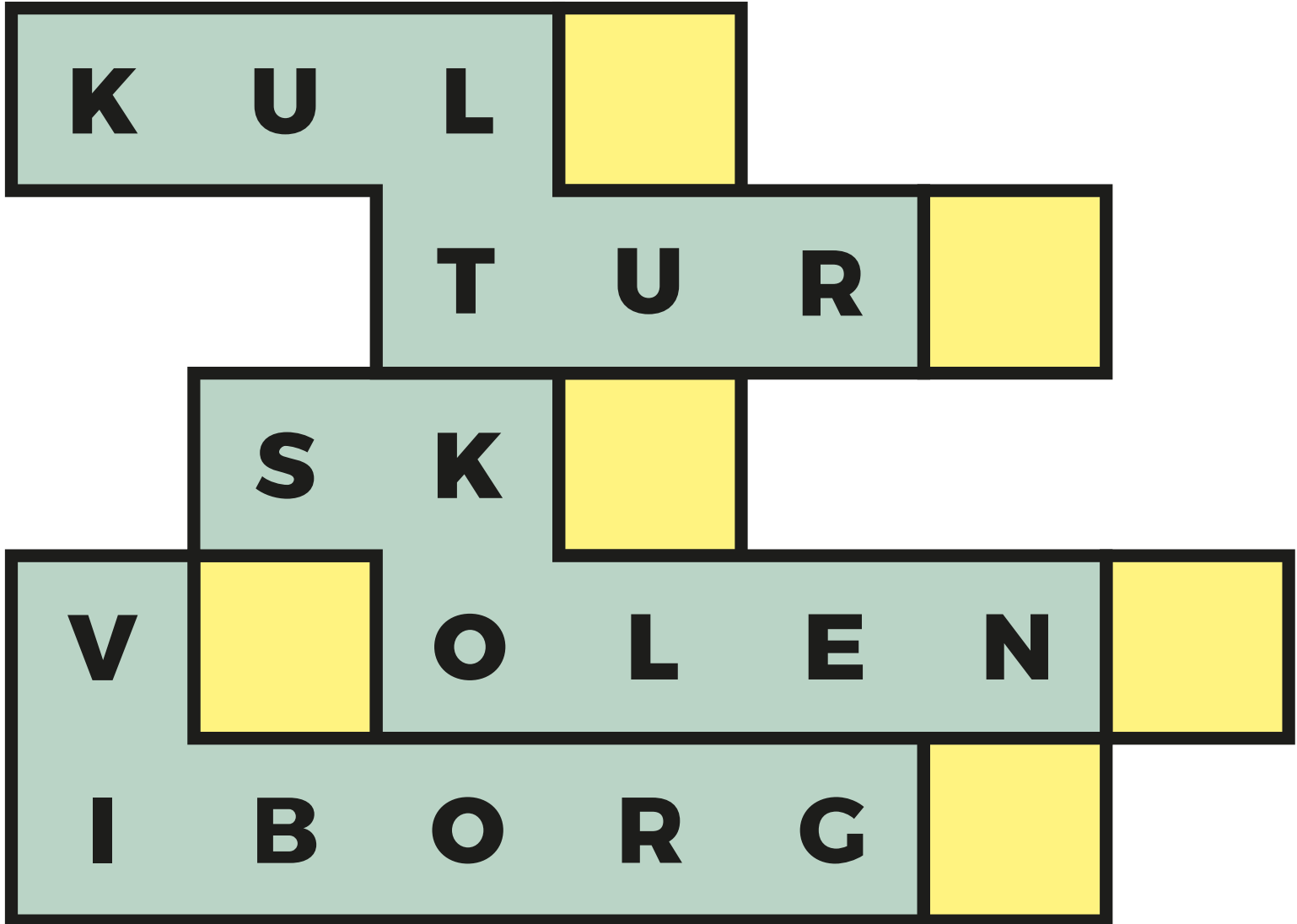












Bryder forventning
& flow

Kreativt
& inspirerende

Stringent
& moderne

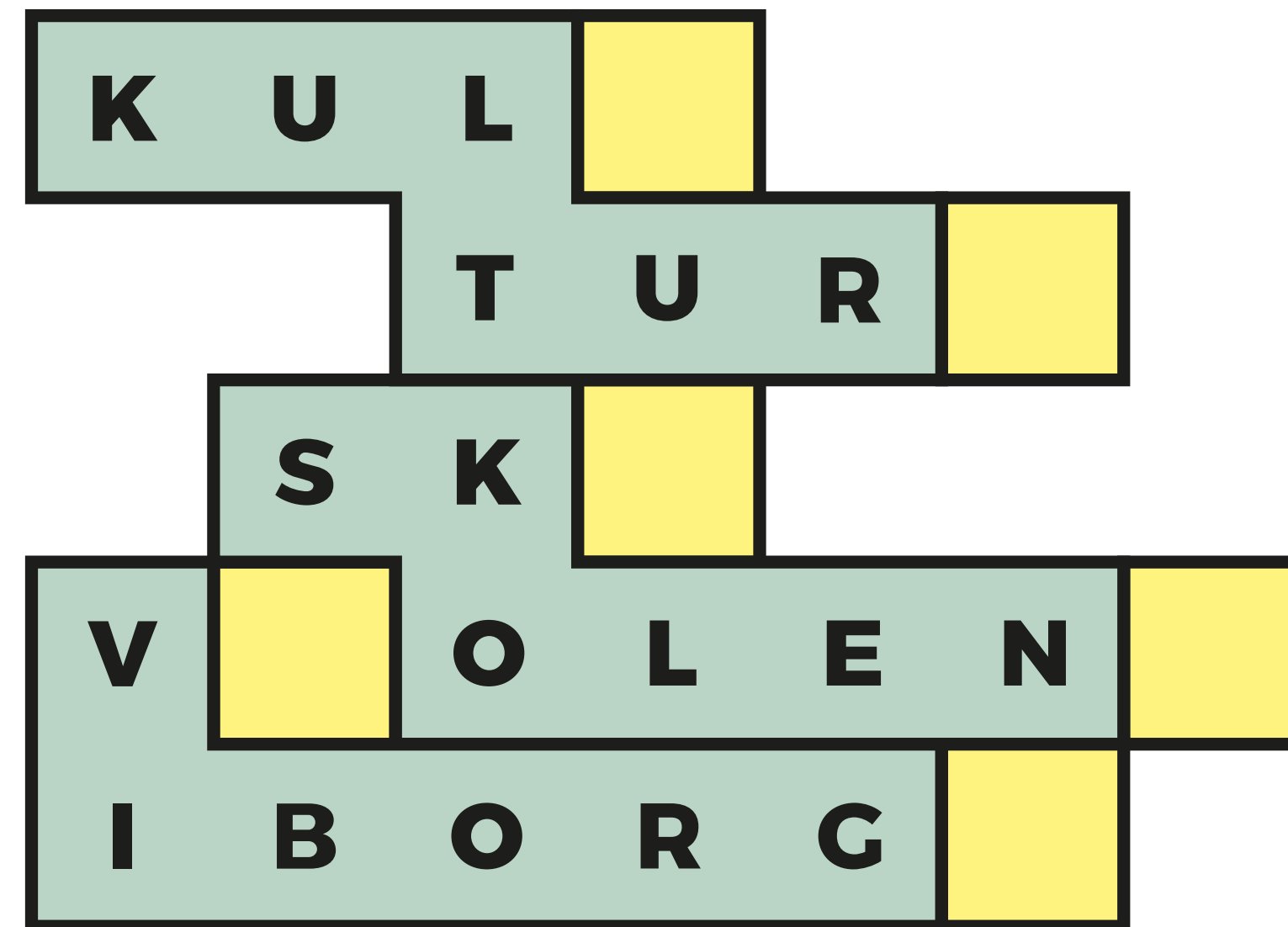
Fællesskab
& fællesskabende

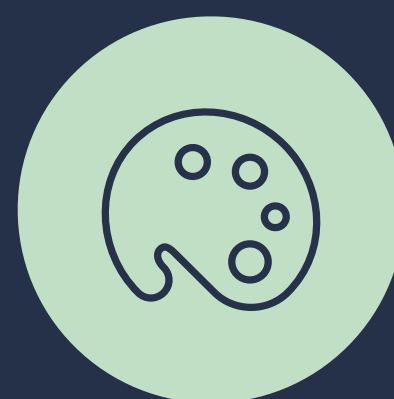
Farverigt & legende

Markant, særegent
...måske progressivt

Modulært

Åbent & rummeligt





Farveskala

Defineret i CMYK, RGB og hex



Gul

CMYK 0-0-52-0
RGB 255-245-154
HEX #fff59a

Grøn

CMYK 33-7-26-0
RGB 191-210-197
HEX #bfd2c5

Sort

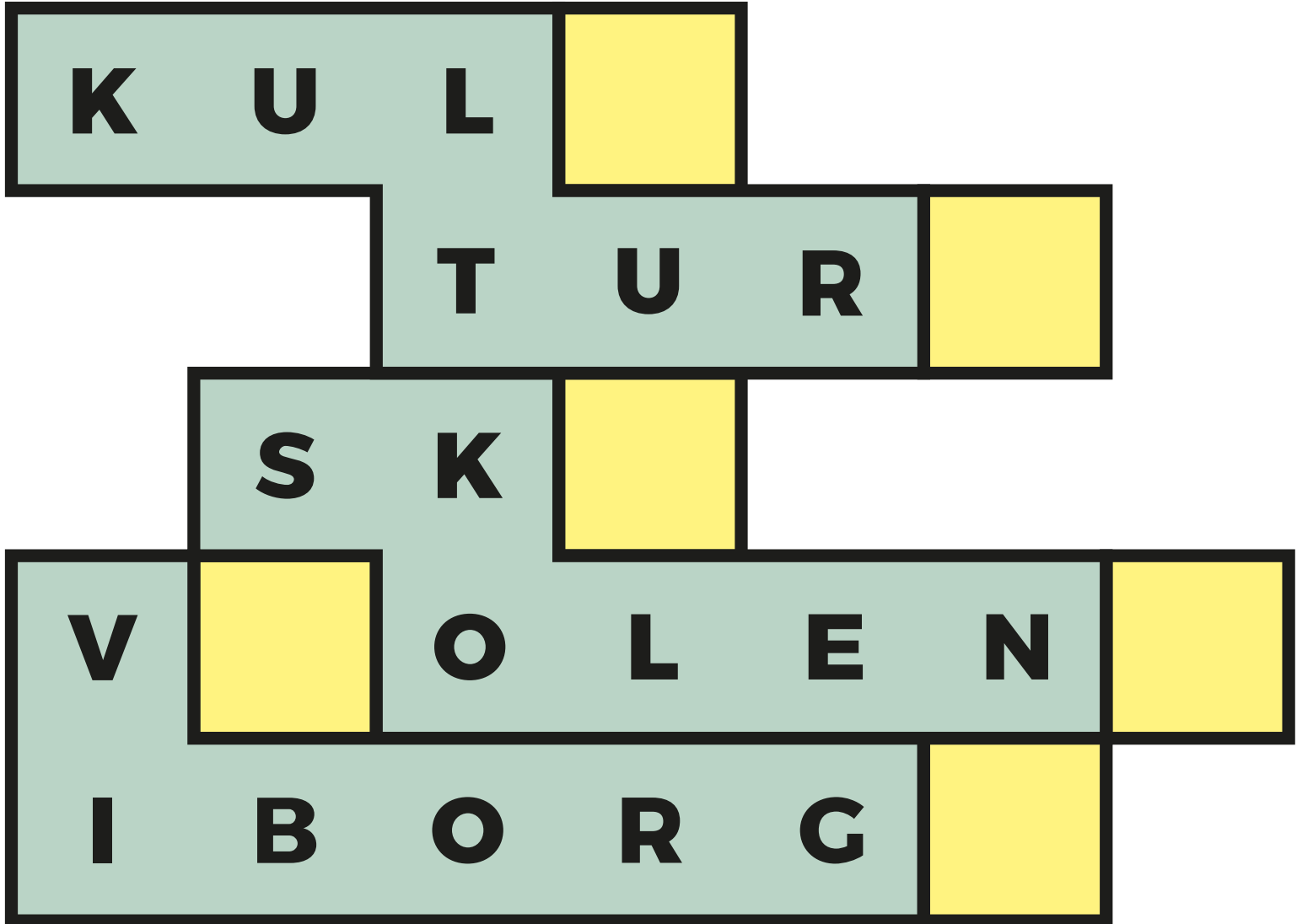
CMYK 0-0-0-100
RGB 0-0-0
HEX #000000

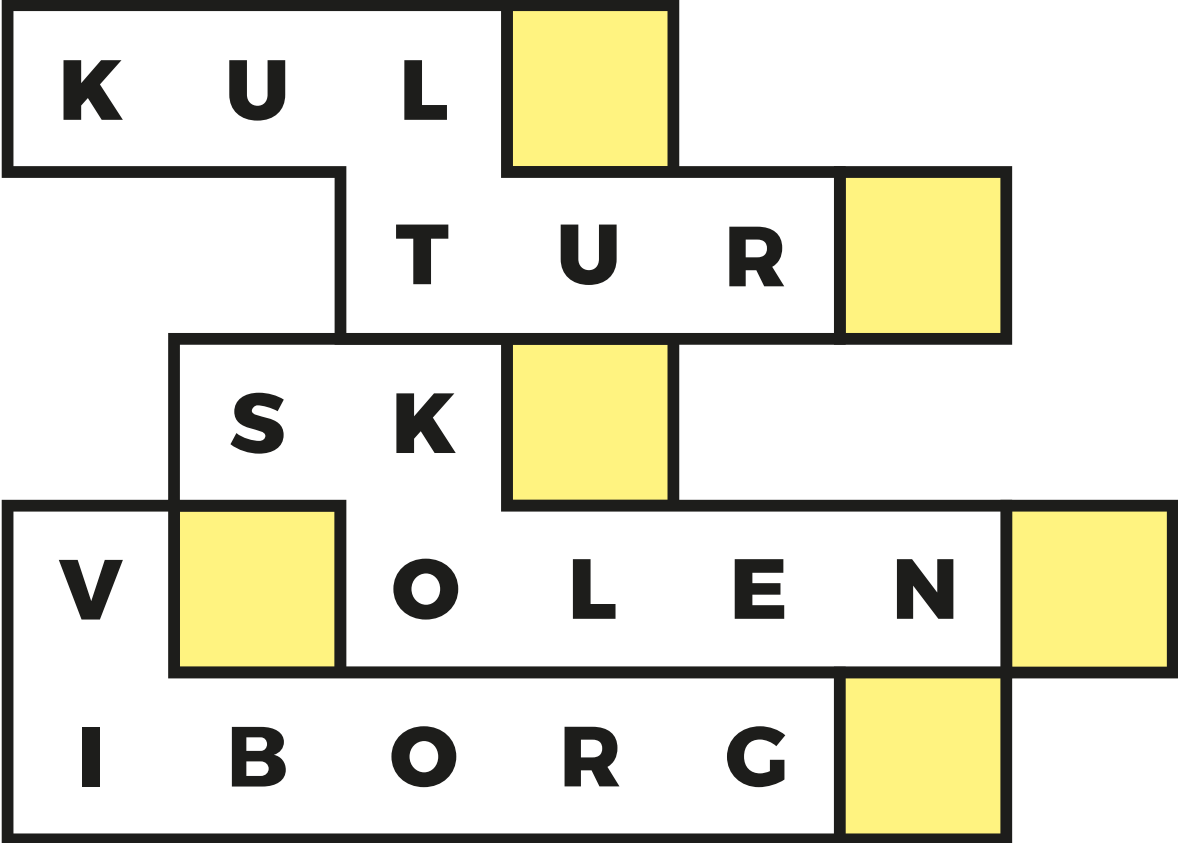
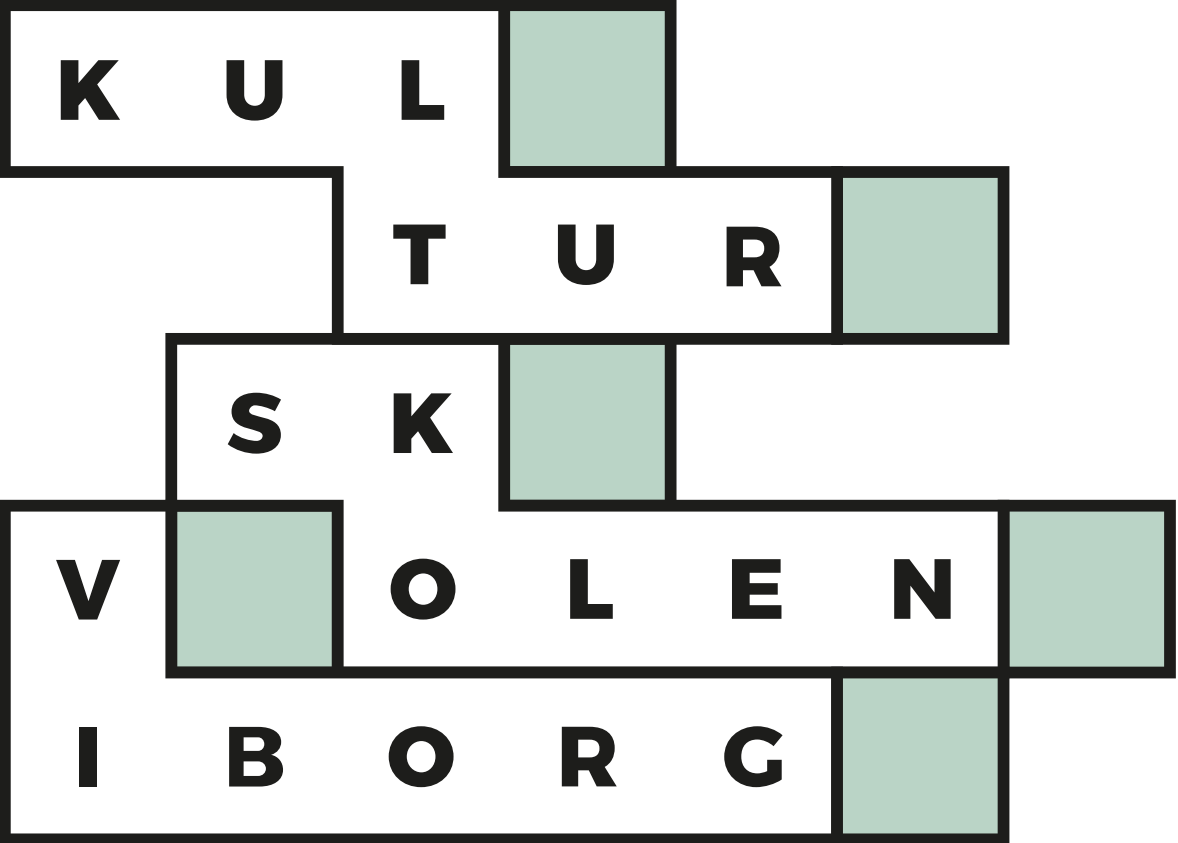
Hvid

CMYK 0-0-0-0
RGB 255-255-255
HEX #ffffff



Logo varianter

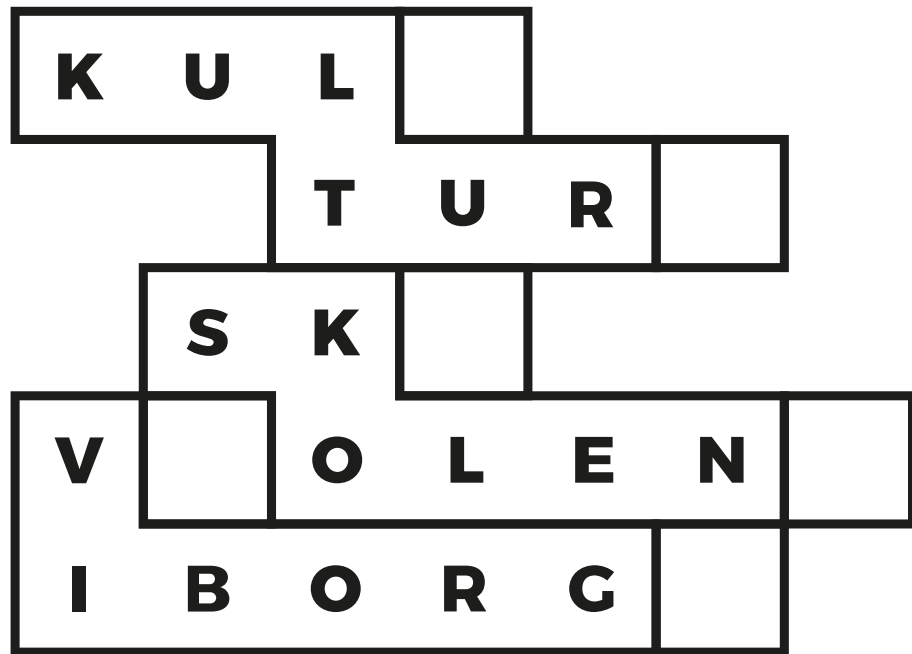






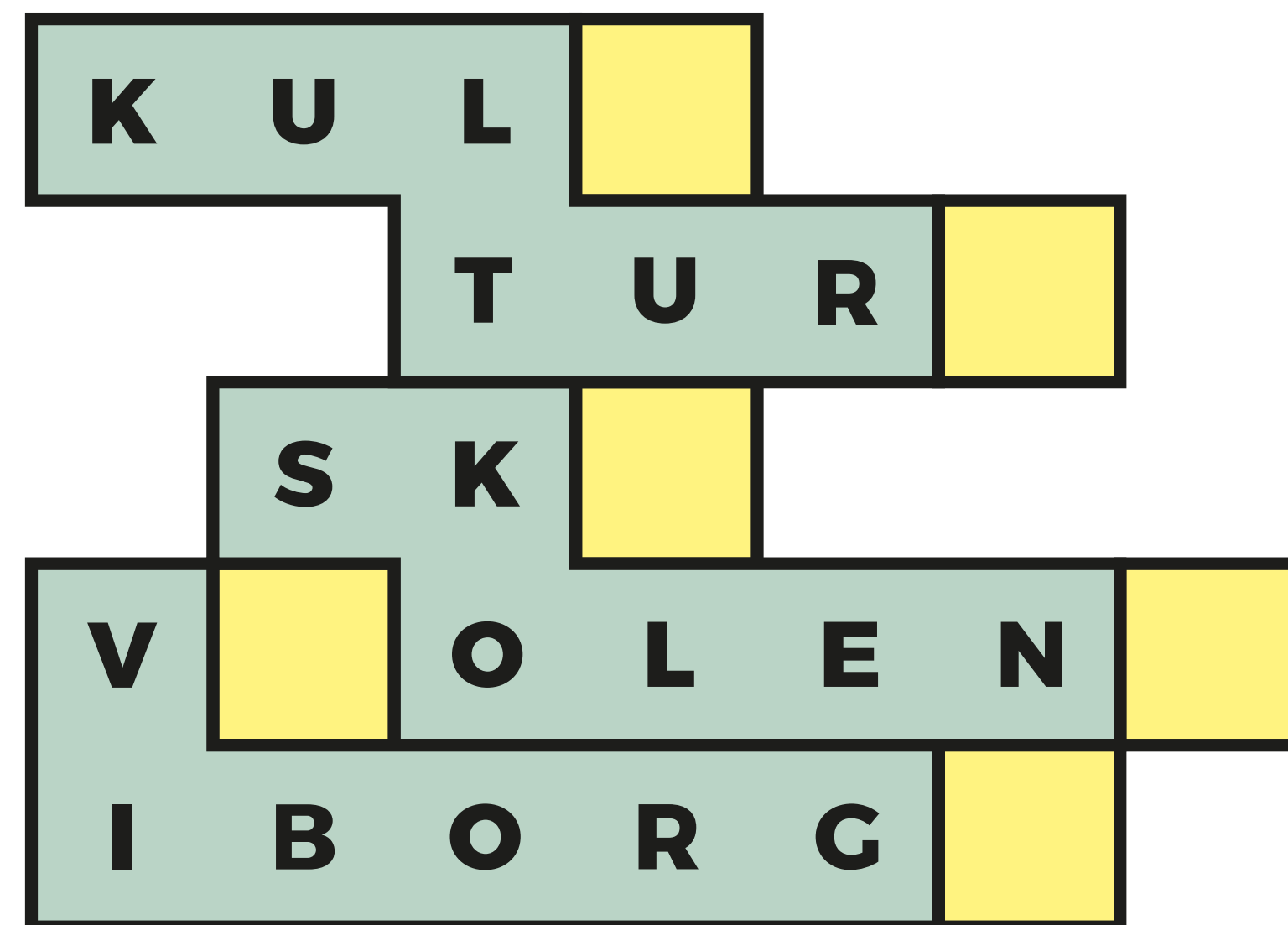


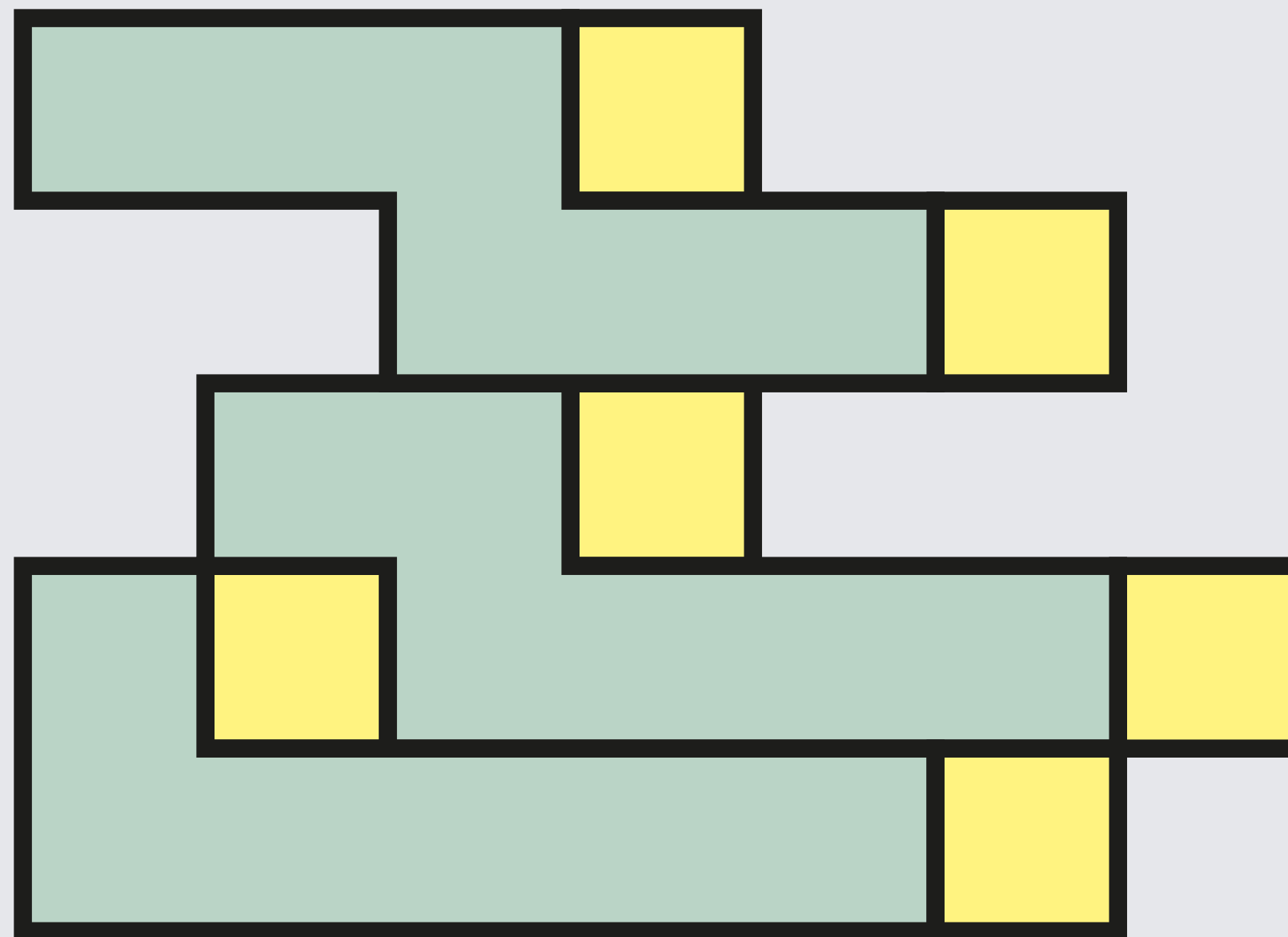






5. element







Skriftvalg

Google Fonts

Oswald

Google Font

Fonten kan hentes gratis på www.fonts.google.com

Extra-Light
Light
Regular
Medium
Semi-Bold
Bold

Varianter

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Karakterer

Montserrat

Google Font

Fonten kan hentes gratis på
www.fonts.google.com

Light
Light Italic
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Regular Italic
Medium
Medium Italic
Semi-Bold
Semi-Bold Italic
Bold
Bold Italic
Extra-Bold
Extra-Bold Italic

Varianter

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Karakterer

Skitse-oplæg*



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8800 Viborg

E kulturskolen@viborg.dk
M +45 87 87 36 66
kulturskolen.viborg.dk

Won Won
Kompagnistræde 2
8800 Viborg
Danmark

Att.: Jes Ejsing, Direktør

10. Okt. 2018

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Med venlig hilsen
Lene Rikke Bresson
Lene Rikke Bresson
Kulturskoleleder

Følg og del på
#kulturskolen

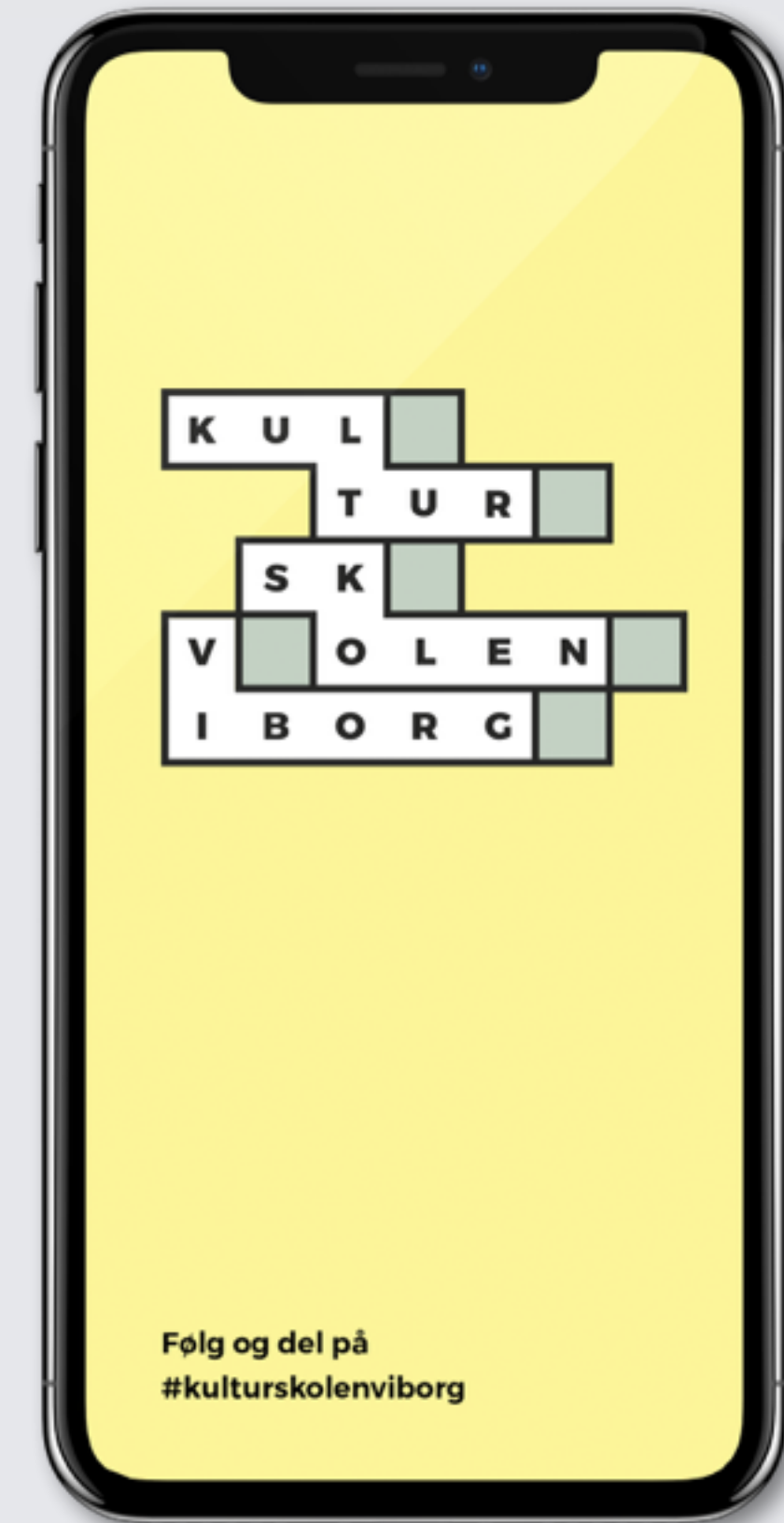


Følg og del på
#kulturskolen

LENE RIKKE BRESSON
Kulturskoleleder

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E lerik@viborg.dk
kulturskolen.viborg.dk

[illegible]



K U L
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S K
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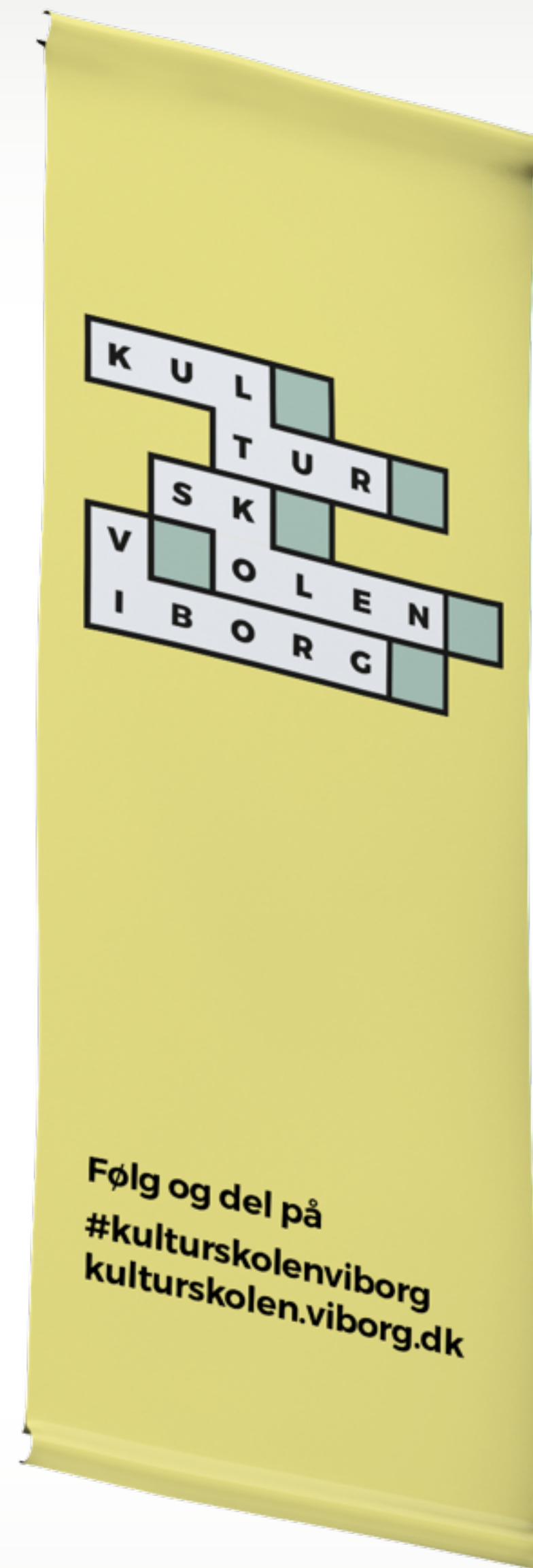
Åbningstider

Man- Tirsdag
13.00-15.00

Onsdag
10.00-12.00 samt
13.00-15.00

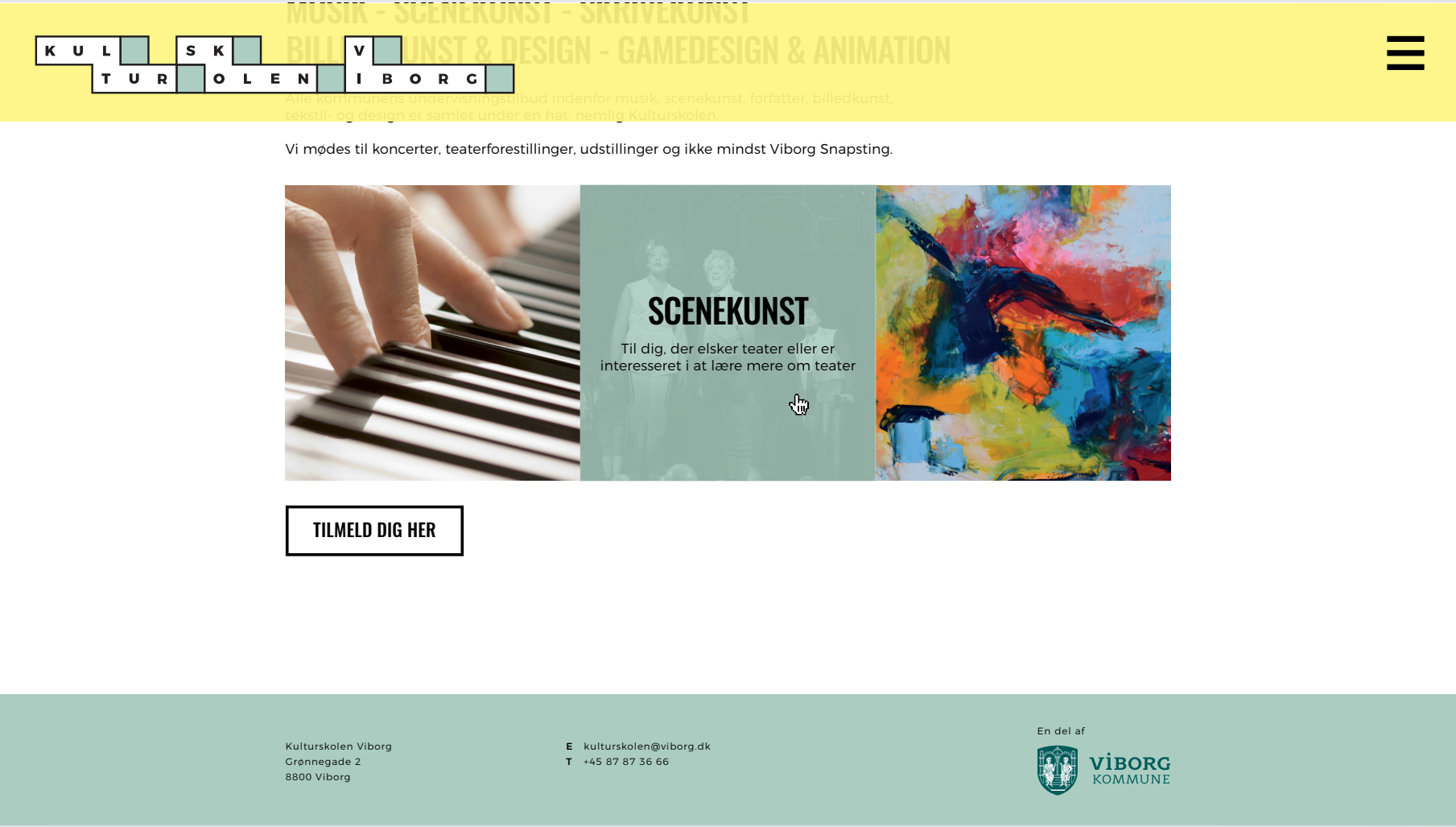
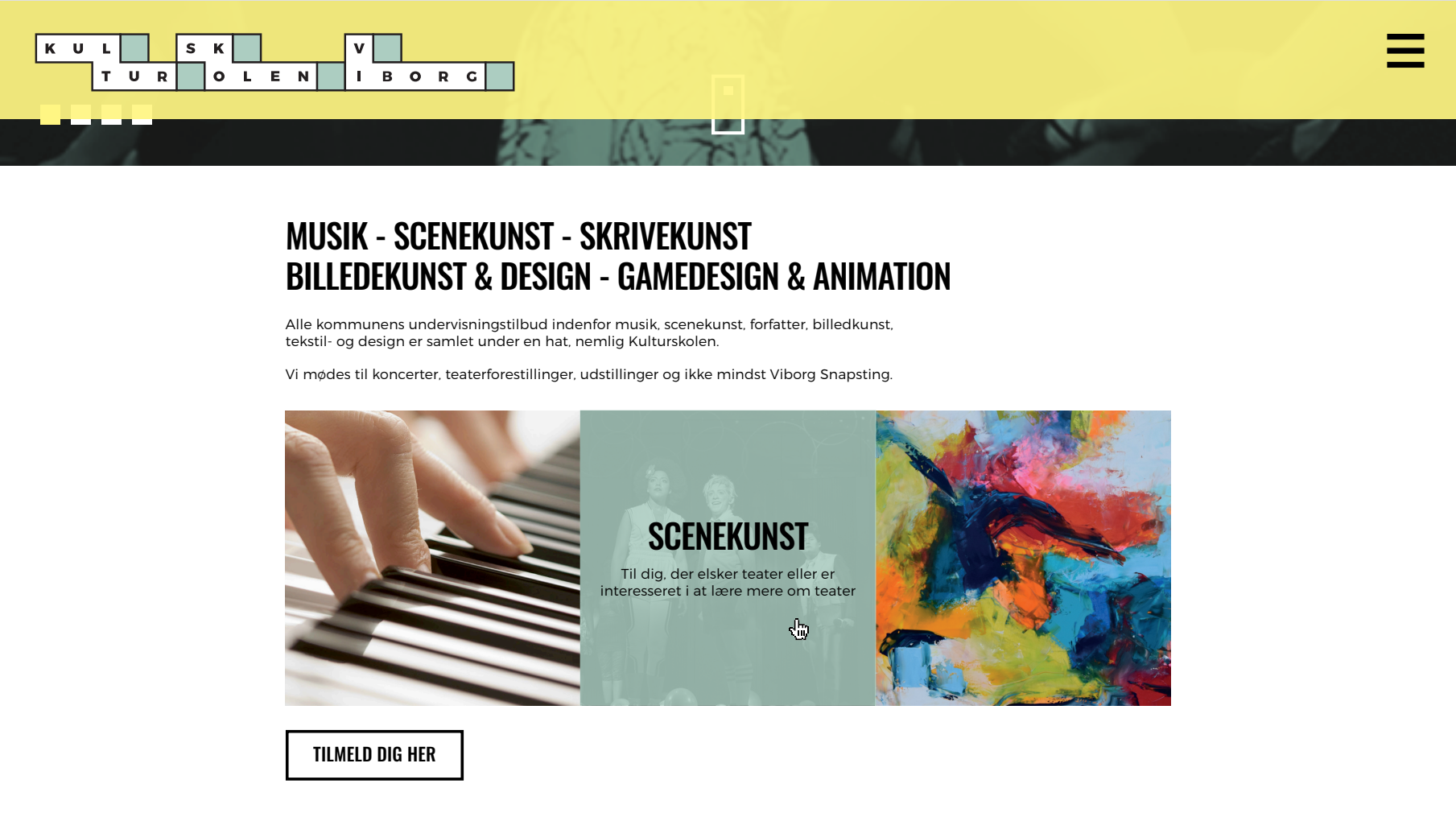
Torsdag
13.00-16.00

Følg og del på
#kulturskolen



Følg og del på
#kulturskolenviborg
kulturskolen.viborg.dk











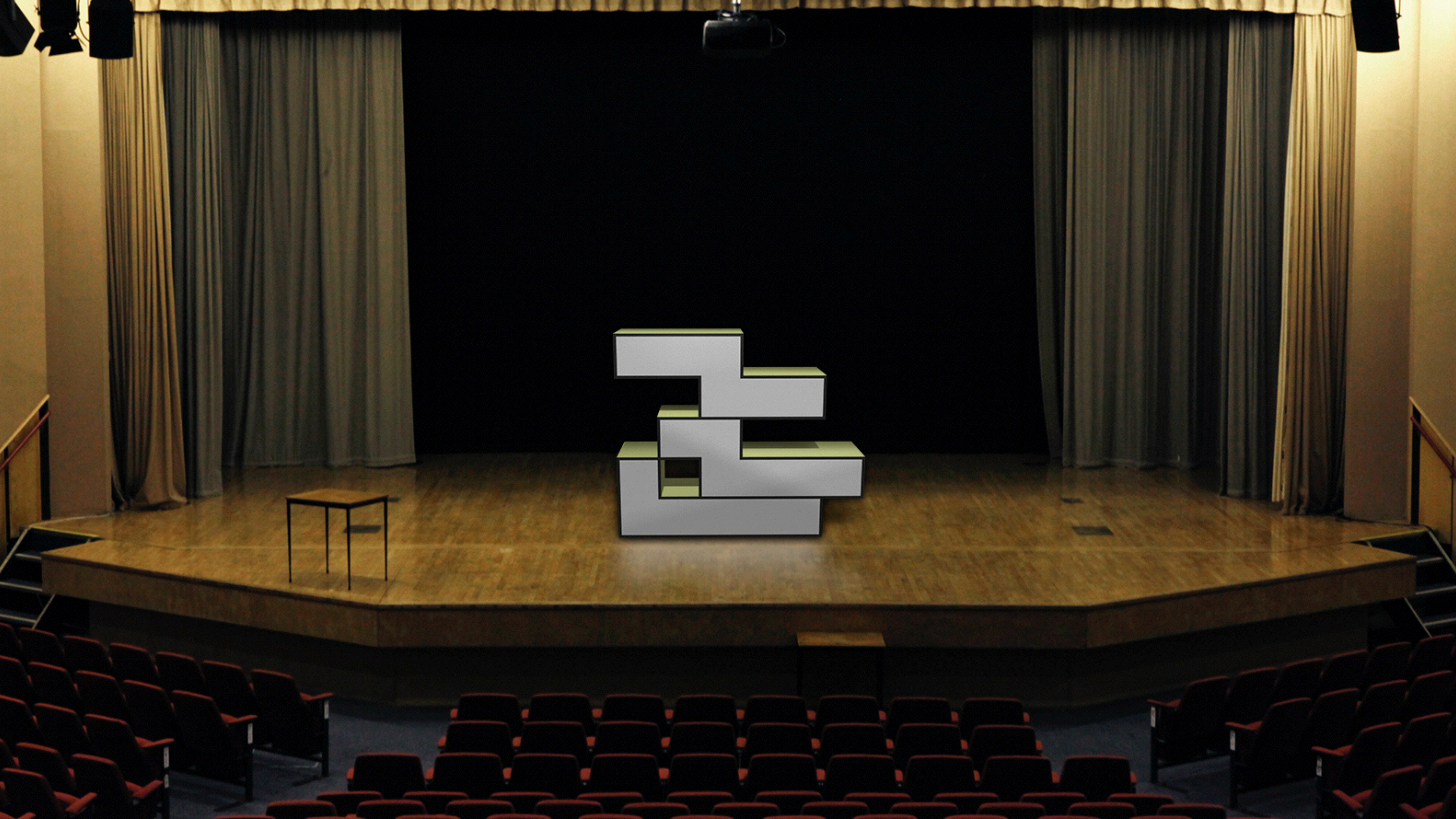


Det samskabende logo



JAM
NIGHT
F R
E D A G
KL. 20.00





K U L
T U R
S K
V O L E N
I B O R G







